**Jenna Ashton Winton**

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**Education**

**Goucher College Towson, MD**

*Master of Cultural Sustainability 2015 - 2018*

* **MA Thesis title:** “Cultural Sustainability Assessment Through the Development of Cultural Sustainability Indicators”, Accompanying Toolkit:
* **Courses Taken:** Introduction to Cultural Sustainability, Cultural Partnerships, Identity, Foodways, Culture in Calamity, Cultural Mediation, Cultural Policy, Interpretive Planning, Community Organizing

**Savannah College of Art and Design Savannah, GA**

*Bachelor of Visual Communications with a concentration in Visual Storytelling 2008 - 2010*

* **Cumulative GPA: 3.5**
* **Courses Taken in Major:** Introduction to Sequential Art, Drawing for Sequential Art, Character Design and Storyboarding, Writing for Sequential Art, Visual Storytelling 1, Sequential Art Senior Project

**Professional Experience**

**Cultural Sustainability Consulting Remote**

*Consultant 2020-Present*

* Consult community stakeholders and organizations in cultural sustainability assessment, planning, and implementation that meets their goals
* Designing ethnographic research tools and fieldwork framework to adapt to unique cultural contexts
* Organizing, scheduling, and hosting virtual and in person stakeholder meetings
* Developing and fostering collaborative relationships remotely
* Marketing for cultural sustainability awareness, education, and advocacy
* Drafting strategic plans, progress reports, and final reports

**The Walk in Art Center Schuylkill Haven, PA**

*Program Director and Folklorist* *2019-Present*

* Creation and implementation of projects for supporting folk life and cultural sustainability in designated regions
* Hosting bi-annual folk artists and board member meetings remote and in person
* Talks and presentations as requested
* Reporting to Executive Director
* Developing strategic partnerships
* Creating and maintaining a Folk Art Exhibit
* Reporting to State Director of DEI Initiatives, Diverse Cultures & Heritage
* Folklorist duties as described below

**The Walk in Art Center Schuylkill Haven, PA**

*Folklorist 2018-2019*

* Ethnographic research and documentation including site visits, interviews, and photography
* Crafting of 2018-2019 Folk Art Field Report
* Identifying and documenting new folk artists in region
* Devising and developing public programming in support of traditional arts and artists in the region
* Organizing the annual Folk Art Festival
* Folk Art exhibition design and execution
* Crafting and conducting community surveys
* Outreach to stakeholders
* Social media management

**The Colonial Quarter St. Augustine, FL**

*Bartender* *2015- 2018*

* Customer service and relations
* Coordination with staff and management
* Event coordination
* Production for both bar and server station
* Bar maintenance
* Money management
* POS operation.

**The Learning Experience Concord, MA**

*Preschool Teacher 2013-2014*

* Supervised and engaged children in age appropriate activities between Newborn and 5year old classrooms
* Ensured cleanliness of the premises and took measures to prevent accidents
* Designed and implemented behavior modification techniques
* Read to children and introduced them to foundational education content, as well as teaching simple drawings, handcrafts, songs, and other activities
* Instructed children in health and personal habits such as eating, resting, and toilet habits

**Sullivan’s Pub Boston, MA**

*Bartender 2014 –2015*

* Customer service and relations
* Coordination with management
* Production
* Bar maintenance
* Money management

**Korea Poly School Ilsan, South Korea**

*ESL Teacher 2012 – 2013*

* Instruction of English as a second language classes to pre-kindergarten through fifth grade elementary students.
* Designing curriculum and lesson plans unique to each class and grade level
* Private tutoring with students
* Assisting with extra-curricular activities.

**Internship and Volunteer Activities**

**The Peoples of the World Foundation Remote**

*Assistant Editor Intern 2014 - 2016*

* reviewing and editing documentary structure and content.
* Remote coordination with organization’s founder

**Cultural Survival Cambridge, MA**

*Communications and Global Response Intern (January- August) 2014*

* Drafting and publishing relevant articles and reviews in both the quarterly magazine and online
* Conducting interviews in person and remotely
* Transcribing audio interviews
* Photographing content
* Proofreading
* Stakeholder communication and coordination
* Reporting to Communications manager
* Maintaining social media

**FUNSIIF Ikiam Expedition Puyo, Ecuador**

*Expedition Volunteer 2011*

* Assisted in the development of ecotourism project with the Shiwiar community in the Pastaza Region of the Amazon rainforest
* Teaching English as a second language classes to children
* Lived in the community with a host family, participating in traditional and contemporary cultural and agricultural practices
* Engaged in cross-cultural exchange with all ages
* Continued support upon return via remote communications

**Publications­­­­­­­­­­­­­­­­­­­­­­­­­­­­­\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_**

**Winton, Jenna “Cultural Sustainability”** *Sustainable Lehigh Valley 2020*

**Winton, Jenna**, “A Beacon on South Huntington: North American Indian Center of Boston Serves New England's Native Community.” *Cultural Survival Quarterly Issue*

**Winton, Jenna,** “Omushkegowuk Walkers: Reclaiming the Past, Present, and Future”. 2014 https://www.culturalsurvival.org/news/omushkegowuk-walkers-reclaiming-past-present-and-future

**Winton, Jenna**, “All Can Participate in Making Change: Revolutionizing Indigenous Media”. https://www.culturalsurvival.org/news/all-can-participate-making-change-revolutionizing-indigenous-media

**Winton, Jenna**, “Rebranding Valentine's Day: A Day for Honoring Murdered and Missing Indigenous Women”. https://www.culturalsurvival.org/news/rebranding-valentines-day-day-honoring-murdered-and-missing-indigenous-women

**Winton, Jenna**, “Eriel Deranger: Fighting the World's Largest Industrial project, the Alberta Tar Sands.” https://www.culturalsurvival.org/news/eriel-deranger-fighting-worlds-largest-industrial-project-alberta-tar-sands

**Winton, Jenna**, International Experts Meet to Discuss Indigenous Sexual Health and Reproductive Rights. https://www.culturalsurvival.org/news/international-experts-meet-discuss-indigenous-sexual-health-and-reproductive-rights

**Research Studies \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_**

Maryland Folklife Center Feasibility Report 2017 (research and data collection)

Winton JA, Cultural Sustainability Assessment. St. Augustine, FL

Winton JA, Tradition Vitality Assessment – Folk Music. Schuylkill, Berks, and Carbon counties, Pennsylvania

**Research Interests\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_**

Cultural sustainability indicators; cultural sustainability in support of SDGs; culture ecosystem model development; cultural secology

**Reports**

Folk Art Alliance of Carbon, Berks, and Schuylkill Counties Field Report 2019-2020

Folk Art Alliance of Carbon, Berks, and Schuylkill Counties Field Report 2018-2019

Tradition Vitality Assessment: Eastern Pennsylvania Folk Music 2019

Cultural Sustainability Assessment, Lincolnville region of St. Augustine, FL 2018

**Conferences and Presentations\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_**

Winton, Jenna A. “Cultural Sustainability Assessment: An Approach Through the Development of Cultural Sustainability Indicators.” Seventeenth International Conference on Environmental, Cultural, Economic, and Social Sustainability Conference. Institute for Environmental Studies, Vrije University Amsterdam, Amsterdam, Netherlands, February 24-26 2021.

Forum Participant. “Perspectives through Partnerships: How We Embody Cultural Sustainability Practice in the Everyday.” American Folklore Society Conference, Baltimore, Maryland, October 16-19, 2019.

Winton, Jenna A. “Folk Art Alliance at The Walk in Art Center”. Presented at the Pennsylvania Council on the Arts meeting. December 5, 2019

**Scholarships, Awards, and Nominations \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_**

2016 Julia Rogers Research Award ($200)

2015 Cross-cultural Scholarship, Goucher College ($3,000 per year)

2014 National Geographic Explorers Grant (Nominated)

2010 Deans List, Savannah College of Art and Design

**Other Relevant Experience**

Present Development of Cultural Sustainability Consulting platform.

July 2017 Workshop participant; Digital Storytelling for cultural sustainability, Heather Gerhart, Goucher College, Towson, MD

**International Experience\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_**

Extensive independent travel throughout life to develop a greater knowledge of self, self-efficacy, and independence as well as to explore my career interests and goals. Experiences honed the soft skills of adaptability and cross-cultural communication.

* England, France, Switzerland, and Hungary *2007*

*An introduction to cross-cultural communication and diverse cultural values.*

* Quito, Ecuador *2008*

*A two week experience living with a host family in Otavalo, visiting local cultural sites*

* Puyo, Ecuador *2011*

*One month as an eco-tourism development volunteer in the Amazon rainforest living with the Shiwiar community*

* South Korea, Philippines, Japan, Thailand, Cambodia, Laos  *2012-2013*

*One year and a half working and traveling in South East Asia.*

**Languages\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_**

English (fluent)

Spanish (basic)

**Computer/Technical**

Software MS Office, Wix,